

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
943474-1	08/26/12	August 2012	07/30/12 - 08/25/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Jeff Kitzsteiner	Kansas City	Local

Advertiser	Product	Estimate Number
McCaskill/D/Senate	8/20/12 - 8/26/12	11633

Flight Dates	Order #	Alt Order #
08/20/12 - 08/25/12	943474	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political Duplicate File Copy

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/22/12	First News at 6am	6-7am	-- 1----	1:00	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-- 1----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	W	08/22/12	6:25 AM	First News at 6am	6-7am	1:00	CM T12 11H	\$1,500.00 NM
2	08/20/12	08/24/12	Good Morning America	7-9am	1---1--	1:00	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1---1--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	08/20/12	7:58 AM	Good Morning America	7-9am	1:00	CM T12 11H	\$1,000.00 NM
2	KMBC	F	08/24/12	7:29 AM	Good Morning America	7-9am	1:00	CMF1207H	\$1,000.00 NM
3	08/25/12	08/25/12	Sat News @ 5am	5-6am	-----S-	1:00	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Sa	08/25/12	4:59 AM	Sat News @ 5am	5-6am	1:00	CMF1207H	\$200.00 NM
4	08/23/12	08/23/12	The View	11am-12pm	---1---	1:00	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---1---	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/23/12	11:30 AM	The View	11am-12pm	1:00	CMF1207H	\$700.00 NM
5	08/22/12	08/22/12	Dr. Phil	3-4pm	-- 1----	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-- 1----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	W	08/22/12	3:15 PM	Dr. Phil	3-4pm	1:00	CMF1207H	\$550.00 NM
6	08/23/12	08/24/12	DR OZ	4PM-5PM	---11--	1:00	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---11--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/23/12	08/24/12	DR OZ	4PM-5PM	--- 11--	1:00	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/23/12	4:27 PM	DR OZ	4PM-5PM	1:00	CM T12 11H	\$600.00 NM
2	KMBC	F	08/24/12	4:53 PM	DR OZ	4PM-5PM	1:00	CM T1207H	\$600.00 NM
7	08/24/12	08/24/12	5pm News	5-530pm	---- 1--	1:00	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	---- 1--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	F	08/24/12	5:24 PM	5pm News	5-530pm	1:00	CM T1207H	\$1,400.00 NM
8	08/20/12	08/20/12	6pm News	6-630pm	1-----	1:00	1	\$1,650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$1,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	08/20/12	6:28 PM	6pm News	6-630pm	1:00	CM T12 12H	\$1,650.00 NM
9	08/23/12	08/23/12	630-7p	630-7pm	--- 1---	1:00	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--- 1---	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/23/12	6:56 PM	630-7p	630-7pm	1:00	CM T1207H	\$1,800.00 NM
10	08/21/12	08/21/12	NY MED	9-10pm	-T-----	1:00	1	\$3,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-T-----	1	\$3,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Tu	08/21/12	9:48 PM	NY MED	9-10pm	1:00	CM T12 11H	\$3,300.00 NM
11	08/23/12	08/23/12	M-F/SU 10pm News	10-1035pm	--- 1---	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--- 1---	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/23/12	10:23 PM	M-F/SU 10pm News	10-1035pm	1:00	CM T1207H	\$3,000.00 NM
12	08/24/12	08/24/12	M-F 1135p-1205am	1135pm-1205am	---- 1--	1:00	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	---- 1--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	F	08/24/12	12:01 AM	M-F 1135p-1205am	1135pm-1205am	1:00	CM T1207H	\$450.00 NM
Total Spots							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$17,750.00
<u>Agency Commission</u>	\$2,662.50
<u>Net Amount Due</u>	\$15,087.50